

# EASE Diagnostics

## History and Fact Sheet

EASE Diagnostics began in 1993 with a dream by it's founder, Stephen Golenski, to provide training equipment for educators training students how to diagnose electronic problems in automobiles.

Until the introduction of the patented Electronic Automotive Service Educator, (EASE), it was impossible to replicate electronic problems consistently on a normally operating vehicle that was the training tool of choice at the time. Since little diagnostic equipment was available that could diagnose electronic problems, a PC Based Scan Tool was added to the simulator to aid in training. Surprisingly, a large amount of interest was generated for the scan tool from high tech repair shops with ties to technical schools using our equipment.

Mr. Golenski quickly realized that the market for a PC Based Scan Tool was much larger than the educational market. EASE Diagnostics switched gears and began development of ScanTool with the power and capability to extract and utilize the data being transmitted by auto computers to be useful to repair technicians. EASE unveiled the industry's first Windows PC Based Scan Tool in 1998 and received a MOTOR Magazine "Top 20" Tool award for it's efforts. In an article printed in MOTOR Magazine, the Editor is quoted as saying, *"The EASE scanner is, in our opinion, simply the best tool of its kind in the world."*

Since our first Top 20 Tool Award, EASE has won three others including one for the GM SPS Reprogramming system, the first aftermarket programming device approved for sale by General Motors. Other firsts followed for EASE including the first OBD II Code Scanner, the EASE Verification Tester, and the first interface to communicate automotive data wirelessly to the PC, another "Top 20" Tools award winner.

EASE is also the recipient of a Ben Franklin Product Innovation Award, given to Pennsylvania companies that "best demonstrate the commercialization of a unique, innovative product that creatively and effectively meets a market need."

In 1999, EASE entered the emissions testing arena, and gained market share in several small states. In 2001, EASE developed emissions testing equipment to be sold in North Carolina and quickly established itself as a leader in the program. Studies by North Carolina have repeatedly shown EASE to have the most reliable connectivity rate of all equipment used in their program. Quickly following the success of the NC program, EASE entered the Pennsylvania emissions testing program and is pursuing other states.

EASE is now poised to introduce a line of automotive diagnostic and information products to the consumer market. Our "Vehicle to PC Chat" suite of products includes many useful and fun products designed with the consumer in mind. We offer automotive diagnostics, performance tracking, the coolest and most useful gauge package available, AutoWatch vehicle monitoring systems, gas mileage calculator, emissions test readiness, and many others. Based on our past success in the professional market, we are confident that our move into the consumer market will bring rewards to EASE and our customers.